主辦
Organizer

拓展公共空間 Hong Kong Public Space Initiative

合作伙伴
Collaboration Partners

CITY CityPlus Street Furniture

LAAB

The Hong Kong Polytechnic University 香港理工大學 School of Design 設計學院

社區伙伴
Community Partner

明愛莫張瑞勤社區中心 Caritas Mok Cheung Sui Kun Community Centre

街道欄杆裝置設計比賽
Street Railing Add-on Design Competition

COMPETITION BRIEF

Street Railing Add-on Design Competition 2018

Organiser: Hong Kong Public Space Initiative (HKPSI)

Collaboration Partner: CityPlus Street Furniture
LAAB
School of Design, The Hong Kong Polytechnic University

Community Partner: Caritas Mok Cheung Sui Kun Community Centre

Contact Persons: Mr. William SIN (william.sin@hkpsi.org)
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1. Background

Why Public Space?

HKPSI believes public space is a very valuable asset of each member of the public. Better public space not only brings bigger enjoyment to individuals, but also greater benefits the community as a whole.

While many of our daily activities, including working and studying, mostly happen in private spaces such as home, schools and offices, public spaces allow us to enjoy public life. Various forms of public space such as parks, streets, public libraries, street markets, and even country parks, offer opportunities to extend our living circle and interact with others, regardless of people we know or we don't know, and ensuring that we are not isolated from the public. Social interactions can foster mutual understanding, care and respect among people which can strengthen community bonding and is of utmost important in establishing a friendly and inclusive community.

Why Street Railings?

Commonly seen in Hong Kong, railings are found almost everywhere in most types of public spaces, especially streets. Unlikely in many foreign countries, in the densely populated Hong Kong, extensive installation of street railings does not seem to be evitable due to safety considerations, such as physically segregating pedestrians and moving vehicles, and directing pedestrians to designated road crossings to prevent jay-walking. However, extensive presence of street railings is not only visually undesirable, but also further reinforce using street as passage, and undermine the possibility of using street as public space.

We believe streets are not just passages, but also public space that can facilitate social interaction and exchange. We also notice that railing has its own potential. It is observed that while railings did not seem to be designed and provided with an intention of "letting people use", people made use of railing in many creative ways, for example, leaning, placing objects, as even sitting. We therefore started to envisage possibilities to make railings more comfortable /functional for public use. Thus, people may be more willing to stay and rest in streets and there will be more opportunities for social interaction, and making street a more vibrant public space.

The Design Competition

The Street Railing Add-on Design Competition (the Competition) is developed from the concept of urban hacking, which refers to initiatives (in any kind of form e,g. public art or ad-hoc urban furniture) that challenge the existing pattern/form of the city, allowing the public to rethink the possibility of public space. It is meant to be creative, easy-to-understand and inspirational. It is one approach of Urban Tacticalism that could effectively inspire the public the potential of different types of public spaces. This competition will be the first design competition themed public space and urban hacking in Hong Kong. It is not merely a regular design competition but a project to promote re-imagination of "street as public spaces".

2. Objectives

The overall objective of the Competition is to engage people to reimagine street as public space, at the meantime exploring possibilities of street railings to make the street a more attractive and vibrant place for public life.

The specific objectives of the competition are:

i. **to raise public awareness of the potential of street as public space and the possible improvements needed;**

ii. **to provoke the public to envisage a more vibrant street life through designing add-ons onto railings, and;**

iii. **to support the actualisation of innovative urban hacking ideas, transforming the street railings for the public to enjoy the street as public space.**

3. Entry Groups and Eligibility

The competition has two Entry Tracks: Open Group and Professional Group.
The Competition have two entry groups: Open Group and Professional Group. Participants may choose to enrol in ONE entry group only. Both individual participant and team participant are welcomed. Details are as follows:

	Open Group	Professional Group
Eligibility	Nil - Everyone can join!	Who have received education in the relevant academic fields, such as urban design, architecture, urban planning, product design, etc. (Participants who choose to enroll the Professional Group may be required by the Organiser to provide relevant records to prove their eligibility)
Team Size (for team participants)	Max. 4 persons	
Remarks	Any individual participant/member of a team participant must be a natural person. Company/organisation/institution are not eligible to enroll any of the entry groups.	

Members of the Panel of Judges and of the Organiser and those likely to be in actual, apparent, potential or perceived conflict of interest are excluded from participating directly or indirectly in the Competition. If the participant is doubtful or aware of any conflict of interests, he/she shall immediately inform the Organizer in writing. The Organiser reserves the right whether or not to declare the ineligibility of any participant.

4. Schedule and Briefing Session

Events	Date
Launch of the Competition	May 19
Commencement of Entry Registration	May 19
Briefing Session	May 19
Community Workshops	Jul. (Exact dates TBC)
Submission of Design Entries	Aug. 31
Announcement of Shortlisted Design Entries	Sep. 15
Announcement of Winners	Oct.. 20
Production of Installation	Oct. - Dec.
Exhibition	Jan. - Mar.

Briefing Session

A briefing session for interested participants of Professional Group will be held at Jockey Club Innovation Tower (Block V), The Hong Kong Polytechnic University on **May 19, 2018 3pm - 5pm at V1201, 12/F, Jockey Club Innovation Tower, The Hong Kong Polytechnic University**. HKPSI and our project partners will share our vision of the project and also the further details of the competition to the participants.

Registration: https://goo.gl/forms/c3nWFBYgxSjcKgmS2

Community Workshop

Partnered with Caritas Mok Cheung Sui Kun Community Centre, two community workshops for the general public will be held in July, 2018 (exact dates to be confirmed) beneath the Hill Road Flyover, Sai Wan to introduce and engage the general public to participate the competition. Participants interested in Open Group may register/submit their Design Entries on spot.

5. Registration

Any person/ teams interested in submitting a Design Entry must make prior registration to the Organiser via Online Registration from **May 19 to Jul. 31 2018 (both dates inclusive)** on HKPSI website:

Online Registration Form：**https://goo.gl/forms/1SllUtfqulwUhacw2**

Submission of Design Entry without prior registration will not be accepted.

6. Design Entry Requirements and Considerations

Each Design Entry should contain add-on(s) for installation on street railings at one of the three selected sites. Three selected sites are as follows:

i. Beneath the Hill Road Flyover, Sai Wan, Hong Kong Island (Near Shek Tong Tsui Municipal Services Building)

For specifications of street railings, please refer to Highways Department's website (https://www.hyd.gov.hk/en/publications_and_publicity/publications/technical_document/hyd_standard_drawings/section2.html)

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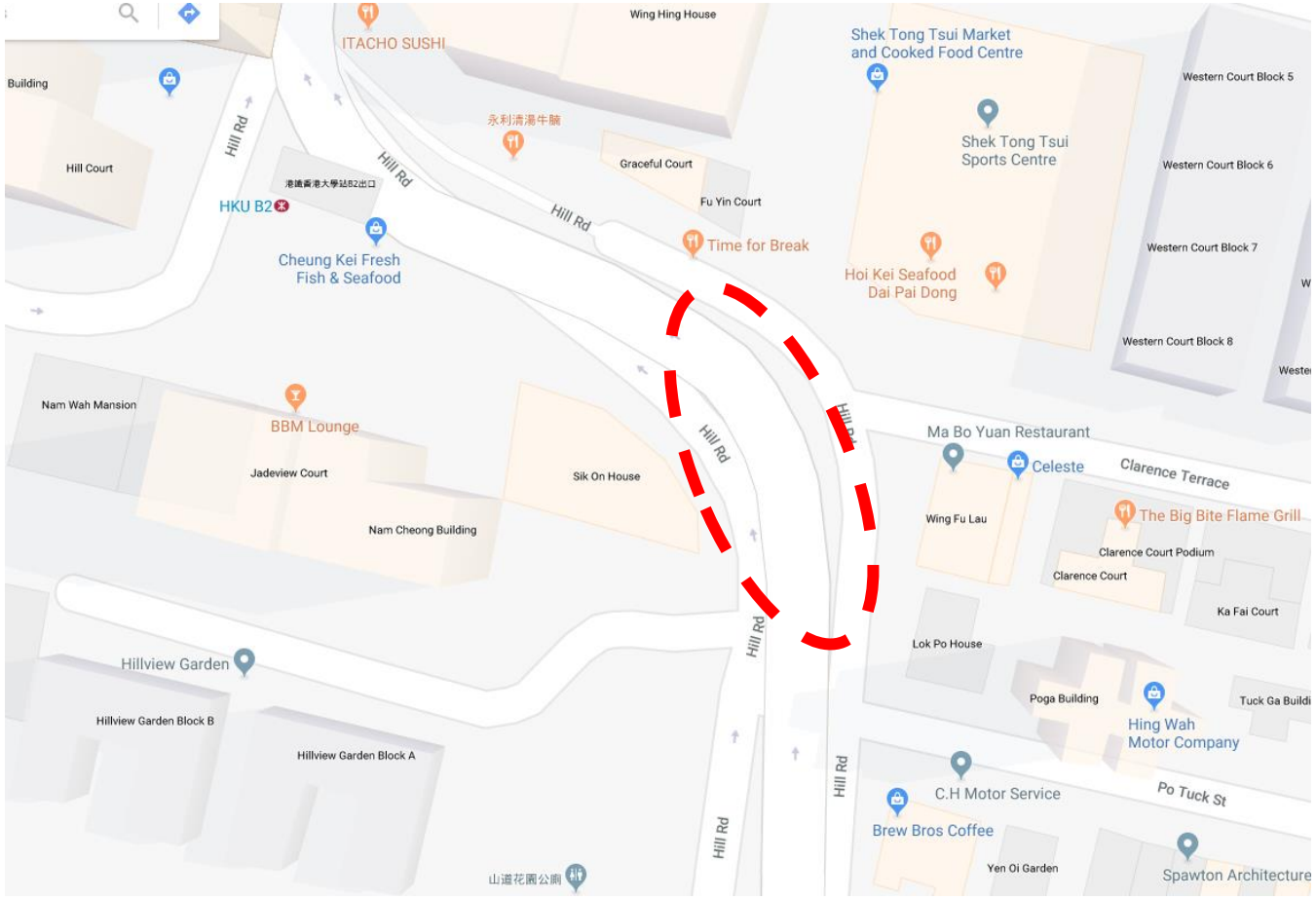

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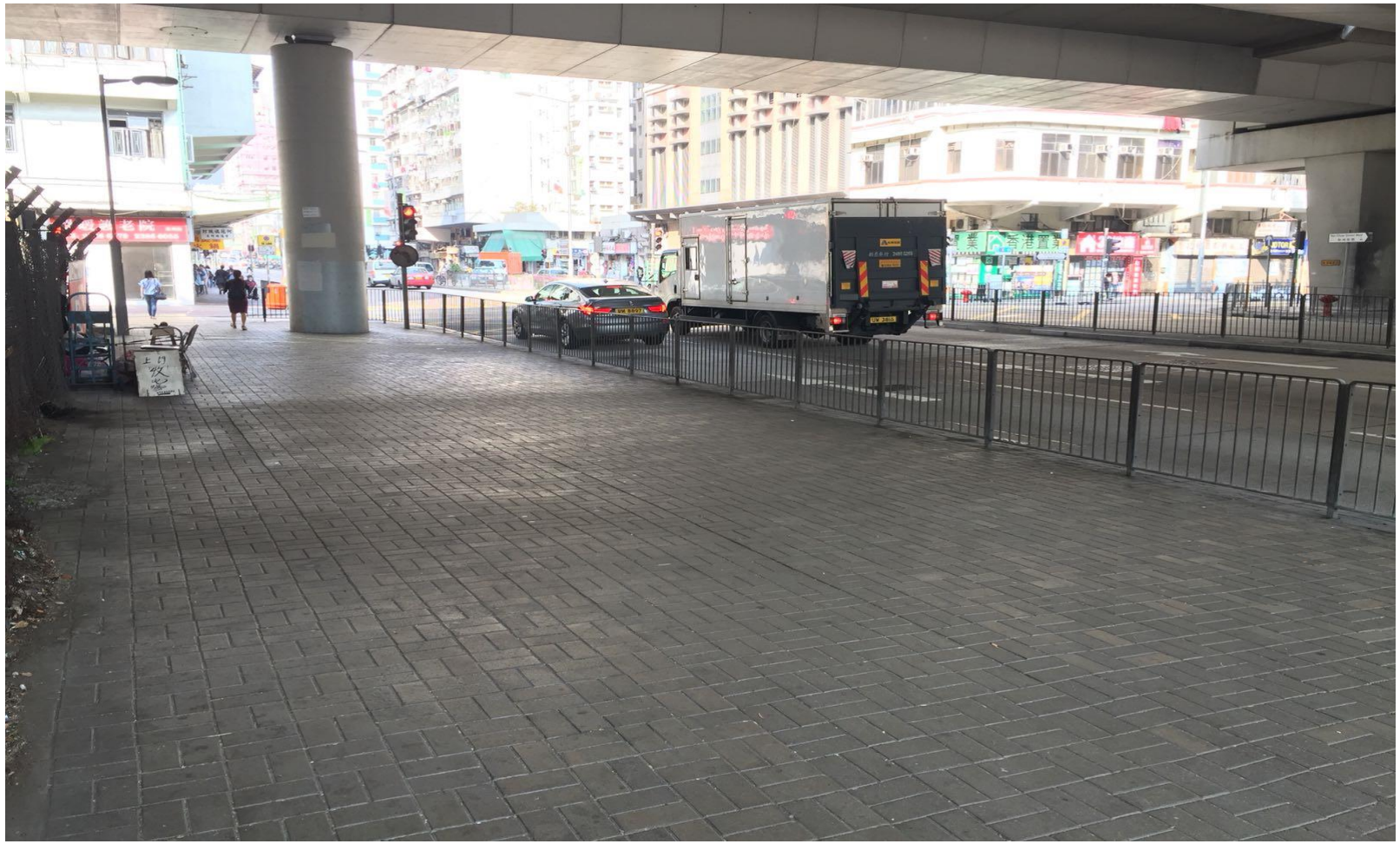
ii. Junction of Tong Chau Street and Yen Chau Street, Sham Shui Po, Kowloon



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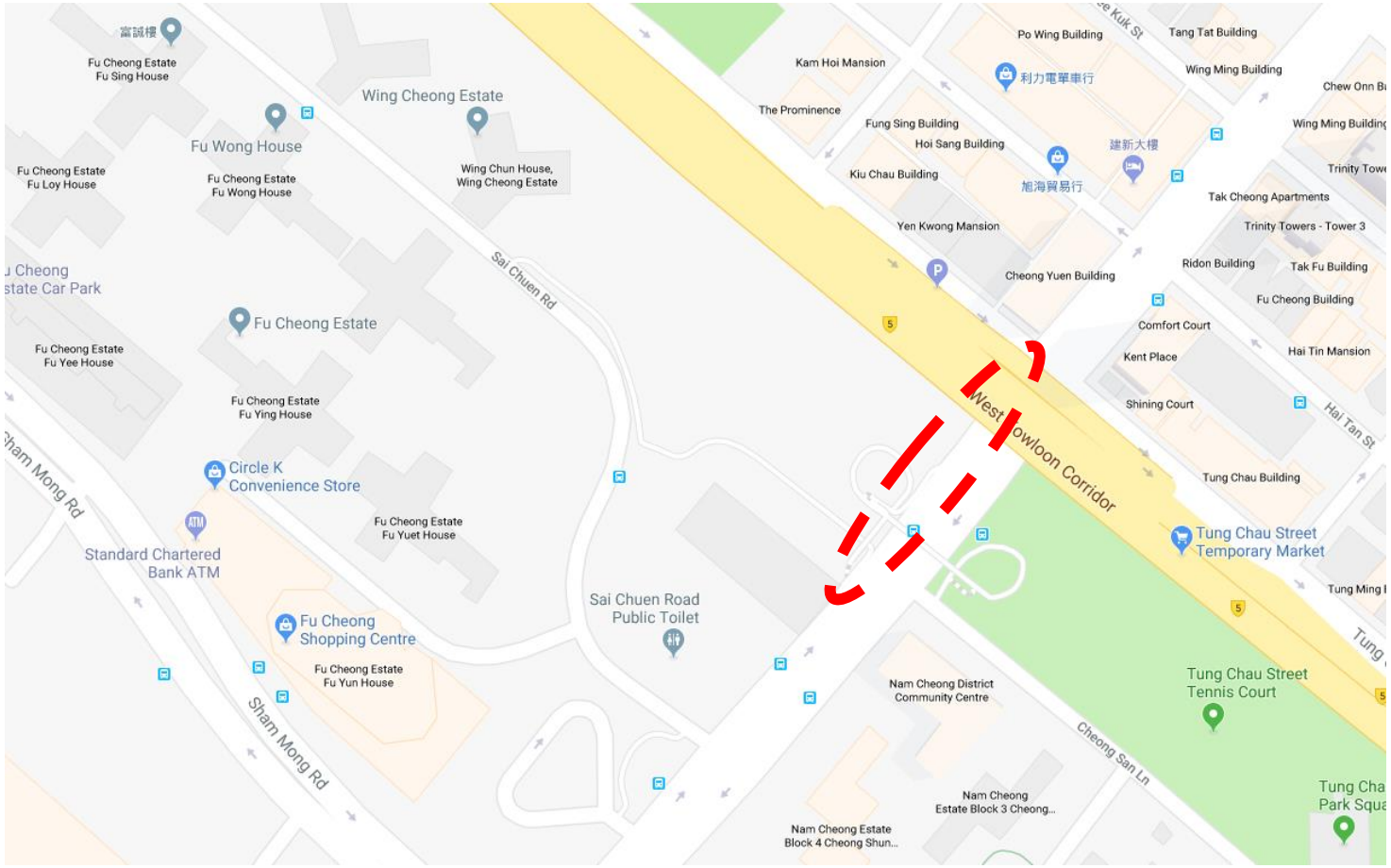

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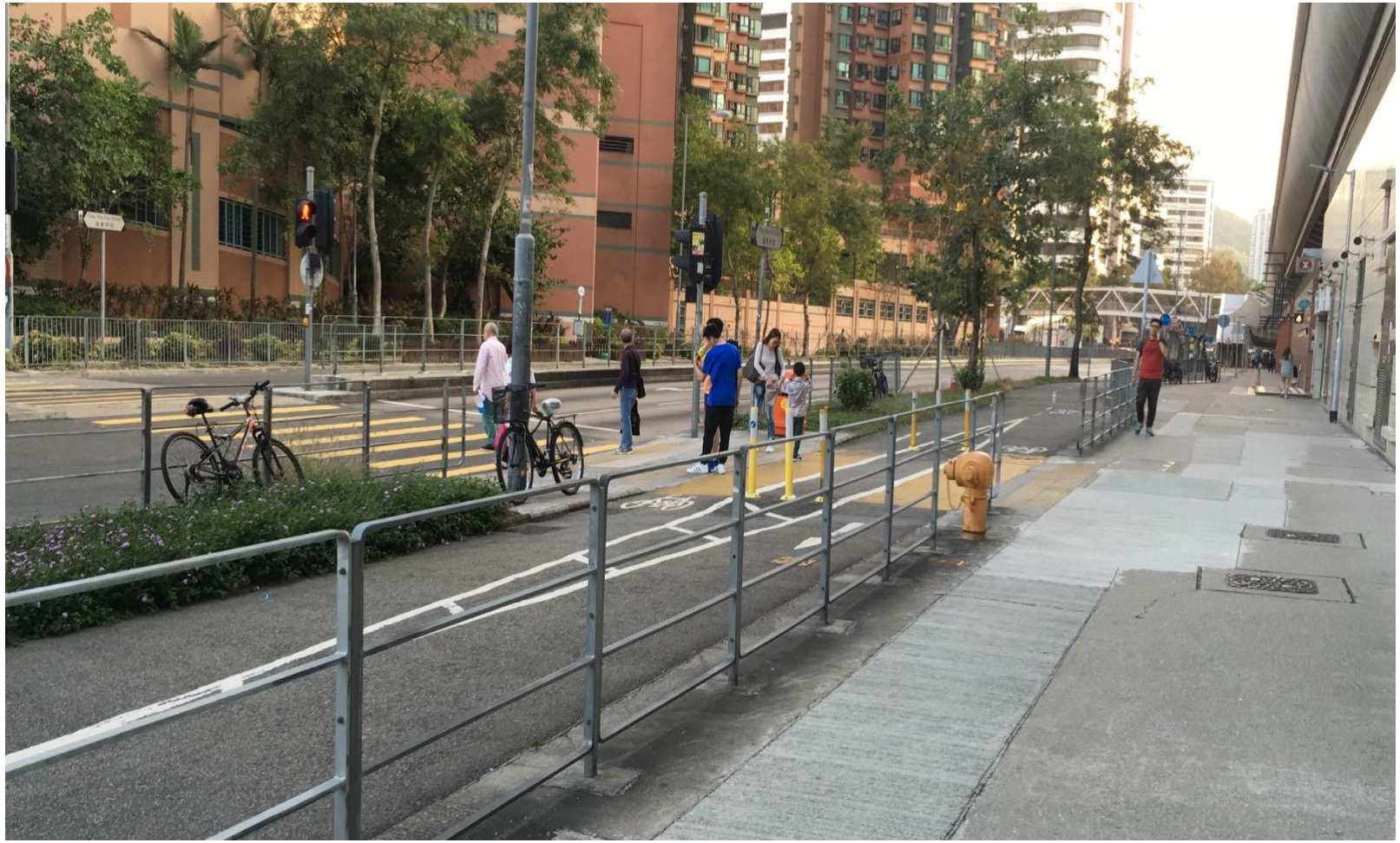
iii. Outside Exit D of MTR City One Station, Sha Tin, New Territories (Junction of Chap Wai Kon Street and Ngau Pei Sha Street)



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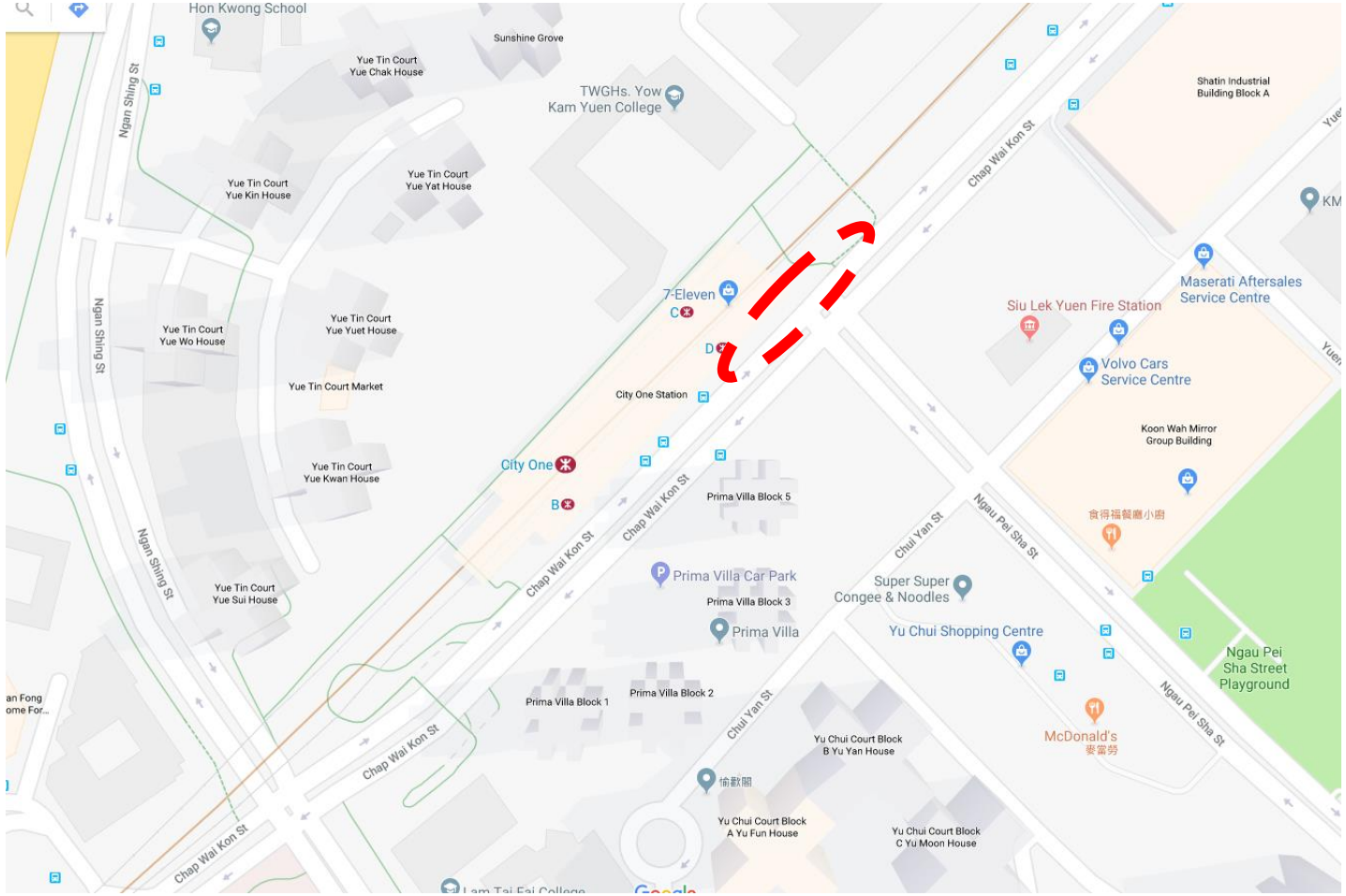

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6. Design Entry Requirements and Considerations

Design Considerations

As stated in the overall objective, the add-ons for the street railings should be designed to make the street a more attractive and vibrant place for public life. Turning railings into something that can be directly used by the members of the public can encourage people to stay in streets and create opportunities for social interactions.

Based on HKPSI's study and research, currently railings are often used by members of the public for temporary resting and placing things. It is also identified that elements that are fun and involve interactions are generally welcomed by the public. Nevertheless, passers-by's interests/preferences towards different uses may vary depending on their demographic characteristics. Besides, public also pay much attention to the safety aspect and generally agree that normal circulation of pedestrians should not be obstructed.

7. Queries by Participants

Participant may send enquiries about the details of the Competition to william.sin@hkpsi.org no later than Aug. 31, 2018. The organizer will response and supplement information, if any, to the Competition webpage as soon as possible.

8. Design Entry Submission

Each participant or each team can submit ONE Design Entry only. The Design Entry shall be submitted in designated format. Details are as follows:

Open Group	Professional Group
Submit in JPG or PDF format	Submit in JPG or PDF format
Printable in actual size on not more than two A3 size (297mm x 420mm) paper	Printable in actual size on not more than one A1 size (594mm x 841mm) panel
File resolution not lower than 300 dpi	File resolution not lower than 300 dpi
Include an explanatory note not more than 100 words to introduce the design concept	Include an explanatory note not more than 300 words to introduce the design concept
	Provide estimate on production cost

Design Entries shall be submitted through email to william.sin@hkpsi.org.hk between July 1, 2018 and August 31, 2018 (both dates inclusive, i.e. July 1, 2018 0:00 to August 31, 2018 23:59). For Open Group, submission of Design Entries can be made in the format of hard copy at community workshops. Submission outside the abovementioned submission period will not be accepted.

Unless upon Organiser's request, any new or additional information provided by the Participant after his/her/their submission of Design Entry shall not be accepted or considered.

Shortlisted Participants may be requested to submit their Design Entries in the format of hard copy.

9. Panel of Judges

A judging committee will be formed by professionals and experts of the related fields such as landscape architecture, urban planning, urban furniture designer etc.

List of Panel:

Mr. Karl CHAN
Chairman, HKPSI

Prof. Brian LEE
Assistant Professor, PolyU School of Design

Mr. Kevin LEUNG
Director, CityPlus Street Furniture

Ms. Maggie MA
Co-founder and Director, DOMAT community & architecture

Mr. Otto NG
Design Director, LAAB

Ms. WONG Ka-yee
Welfare Worker, Caritas Mok Cheung Sui Kun Community Centre

Prof. Hendrik TIEBAN
Director, M.Sc. in Urban Design Programme, School of Architecture, CUHK

10. Assessment Principles

All Design Entries will be judged based on the assessment principles as interpreted by the members of the Panel of Judges The decision of the Panel of Judges shall be final and binding on all parties concerned and the decisions cannot be appealed against. The assessment principles are:

Principles	Weight
Creativity and Innovation	40%
Interactiveness	25%
Design and Aesthetic	10%
Quality of presentation	10%
Sustainability	5%
Practicality and Feasibility	10%

11. Result Announcement and Prizes

The panel of judges will select a number of shortlisted Design Entries with comments. Participants are invited to submit a revised version and the panel will selected two Winning Design Entries and two merit prizes for each Entry Group . All participants who registered to the competition and with successful design entry submission will receive a certificate of participation. Winners will be announced on HKPSI website and contacted directly by email.

Details of prizes for the winning and Merit Design Entries will be:

	Professional Group	Open Group
Champion (one per group)	$1,500 and certificate	A Free Design Workshop * and certificate
First runner up (one per group):	$1,000 and certificate	A Free Design Workshop * and certificate
Merit (two per group):	Souvenir and certificate	Souvenir and certificate

** to work with the designers of LAAB to translate the design into a 3D print model*

The Organizer reserves the right not to award all or any of the prizes if the Jury Panel considers the quality and the standard of Design Entries are not satisfactory.

12. Exhibition and Production of Design Entries

The Organizer is entitled to display or exhibit any Design Entries received by the Competition on any date and at any venue, and publish related information of the Competition together with the selected Design Entries.

Participant (including all team members in the case of a Team Entry) must agree to authorise HKPSI to produce one piece of product according to the Design Entry. HKPSI may modify the Design Entry for facilitating production. Production costs are borne by HKPSI and finished products will be owned by HKPSI.

13. Other Terms and Conditions

Compliance

Participants (including all team members in the case of a Team Entry) who do not abide by the requirements, rules or conditions as set out in this Competition Brief may result in disqualification of the Design Entry concerned. Any such disqualification shall be at the absolute discretion of the Organizer. The decision of the Organizer shall be final and binding on all parties concerned.

Reservation

The Organizer is under no obligation to adopt or use the ideas and concepts or proposals in any of the Design Entries.

Duplicate of Design Entries

The Participant is advised to retain a duplicate copy of his/her submitted Design Entry in case of any unforeseen events which may lead to loss or damage of the Design Entry. Under such circumstance, the Participant will be requested to forward the duplicate copy of his/her Design Entry to the Organizer.

Remuneration

Apart from the Prizes awarded to the Participants of the Winning and Merit Design Entries, Participants (including all team members in the case of a Team Entry) shall not be entitled to any remuneration, payment or compensation for participating in the Competition.

13. Other Terms and Conditions

Disclaimers

The Organizer and Panel of Judge shall not be responsible or liable for any erroneous, damaged, destroyed, lost, late, incomplete, illegible and misdirected Design Entries, or any damage or loss arising from, connected with, or relating to the Competition, the submission of Design Entries to the Competition, participation in the Competition, regardless of the cause or any fault by the Organizer or Panel of Judges or any person for whom the Organizer, or Panel of Judges is responsible. The Organizer may at its discretion cancel, modify or suspend the Competition. The Participants (including all team members in the case of a Team Entry) shall not be entitled to any compensation as a consequence to such cancellation, modification or suspension of the Competition.

Jurisdiction

The Organizer's decisions regarding all aspects of the Competition are final and binding on all parties concerned.

Confidentiality of Design Entries

The Participant shall keep his/her Design Entry confidential and take such necessary steps to ensure the same is not disclosed to any third parties throughout the Competition until the announcement of the results of the Competition.

Intellectual Property Rights

"Intellectual Property Rights" means patents, trademarks, service marks, trade names, design rights, copyright, domain names, database rights, rights in know-how, new inventions, designs or process and other intellectual property rights of whatever nature and wheresoever's arising, whether now known or hereafter created, and in each case whether registered or unregistered and including applications for the grant of any such rights. The Participant(s) (including all team members in the case of a Team Entry) shall declare, warrant, agree and undertake all the terms as set out in this Competition Brief. The Entry may be disqualified if the Online Registration Form is not duly completed. The right of ownership and all intellectual Property Rights subsisting in the Winning Design Entries including all plans, drawings, sketches and all other things in whatever form relating to the Winning Design Entries shall be vested in the Participant.

拓展公共空間 | Hong Kong Public Space Initiative

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