
Envisioning Spaces. Engaging Lives.

HONG KONG PUBLIC SPACE INITIATIVE

2019-21 COHORT RECRUITMENT



<http://www.hkpsi.org>

FB: <https://www.facebook.com/HKPSI/>

IG: @HKPSI

Share your **#HKPublicSpace** moments with us

Introduction to HKPSI

We believe public spaces have the power to bond the community and enrich our urban living. We are an **ideas hub** that strives to empower the public to create better public spaces, through community engagement, advocacy, education and place-making. Our long-term mission is to shape public spaces from a bottom-up approach.

Founded in 2011, Hong Kong Public Space Initiative ("HKPSI") is formed by volunteers from various backgrounds. We are a charity registered under IRD Ordinance No.88.

Core Values

- Integrity
- Commitment to society
- Teamwork
- Impact-driven
- No political/commercial agenda

Recruiting at a glance

HKPSI is currently run by 160 executive committee (ExCo) members, who all work on a part-time and voluntary basis. Backgrounds of our team members are not limited to relevant disciplines (e.g. urban planning, architecture, landscape architecture), but also many other fields such as business, government, finance, education, art and start-ups. Both tertiary students and working professionals are welcome to join our team.

We are now looking for passionate people to join our taskforce. This, however, is not a typical volunteering opportunity. We are not looking for volunteers who simply follow "instructions". Rather, we look for "city shapers" with strong leadership potential, proactiveness in contributing ideas, and proven execution ability. We believe HKPSI could be a great platform for you to achieve what you want to do for Hong Kong! Historically, we are only able to accept 30-40% of applicants as we have limited capacity.

General requirements

- ExCo members are expected to contribute >6 hours per week on average
- Minimum education level: first-year tertiary/university education student
- Active participation in meetings / internal gatherings / our external events
- Strong passion for public space and spirit for excellence
- Relevant experience or education background is NOT a priority
- Free riders are strongly discouraged.

What to expect as an ExCo member

- Each new recruit will be assigned to one of our 13 teams (~8-20 people). We will consider your preferences (which you need to indicate in your application form), but we cannot guarantee your team preferences must be entertained as we also need to consider skillset diversity and capacity of each team.
- After serving one term (2 years), you might apply for transfer into another team, although decision will be made by the corresponding team director.
- Under the leadership of a director, each team will work on programs/events that adhere to the specific team objective(s). In addition, all ExCo members are strongly encouraged to participate in events organized by other teams as inter-team support is crucial in maximizing our impact.
- Each team has its own working style / culture. We strongly encourage you to talk to the directors / current ExCo members to understand the team dynamics, so that you can find the right fit.
- HKPSI itself is a close-knit community that connects many public space enthusiasts who are here to work on the same goal together. While this is a great networking opportunity, you will also have a lot of chances to collaborate with many other external parties, such as universities, NGOs, professional institutes and government departments etc.

Recruiting timeline

Mandatory info session

13 April 2019 (Sat) 3pm - 5pm @ Tamar Park (TBC)

Application deadline

30 April 2019 (Tue) - 23:59

Interviews

May - June (not all applicants will be invited to interview)

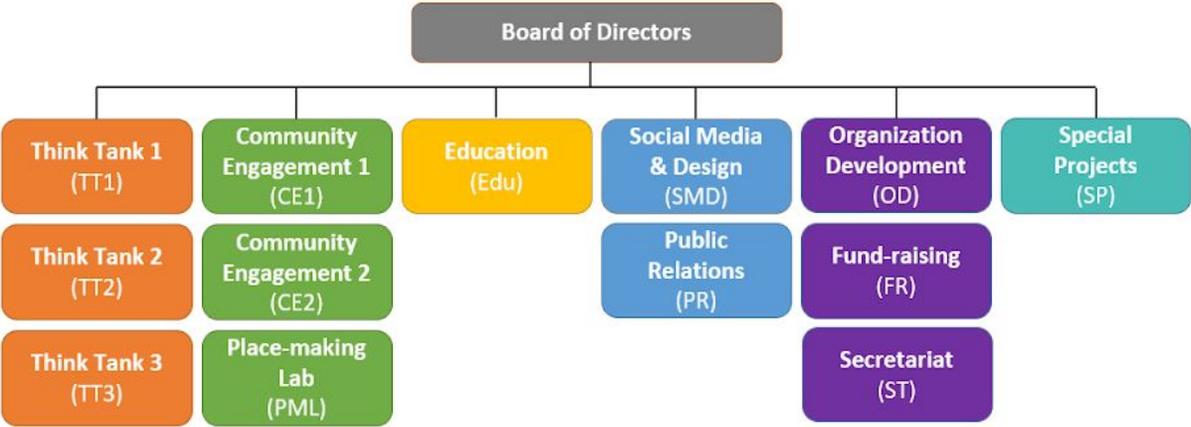
Admission results

By end-June

Orientation / training

6 July 2019 (Sat) 3pm - 6pm

Organizational structure



Team introductions

THINK TANK 1 (TT1)



Director: Caroline Chan
Associate Directors: Dominic Wong & Kelly Lin

Objective

- Contribute to the long-term betterment of public space policy, design and management in Hong Kong

Work scope

- Conduct city-level policy study regarding to public space management
- Initiate community-based public space projects/ study in partnership with community stakeholders
- Contribute to the knowledge creation of public space in Hong Kong via initiatives like book publication, seminar sharing, etc.

Previous projects

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- 「地藝觀塘」 in collaboration with Green Building Council
 - "[Design Our Dream Park](#)" Yau Ma Tei Community Project

Position(s) offered

Research and Project Manager (x3-5)

Job requirements: To possess the following skills or knowledge:

- Hands-on work or voluntary experience of spatial policy study, public engagement, report writing, policy/urban research, social innovation, or
- Knowledge of land development, management, urban planning, spatial design, public administration, or
- Good time management, analytical and communication skills, with interest in community relationship building, and
- PASSIONATE about public space betterment in an innovative way

THINK TANK 2 (TT2)



Director: William Sin
Associate Directors: Cyrus Chow

Objective

- Contribute to issue-based public space policy researches
- Look for innovative game-changing solutions

Work scope

- Conduct researches on “street as public space” as both knowledge building and policy advocacy process;
- Initiate urban experiment as part of the research.

Upcoming plans / sample projects

- Urban Railings
- Mini-encountering Space on Street

Position(s) offered

Not recruiting

THINK TANK 3 (TT3)



Director: Angela Jong
Associate Directors: Jethro Fung & Hermion Au

Objective

- To raise public awareness on the social values of public spaces through research and article writing
- To keep public informed and updated of public space-related issues

Work scope

- Publish short and timely articles/commentaries to report on and respond to public space-related issues
- Write feature articles on public space-related topics

Upcoming plans / sample projects

- To conduct a comprehensive study on pedestrian footbridge network of Hong Kong
- See [here](#) or our [profile](#) on Inmedia for the list of articles we wrote.

Position(s) offered

Research Manager (x3)

Job requirements:

- Good analytical and writing skills
- Be able to respond swiftly to public space-related issues
- Have basic knowledge on land development, town planning and urban design
- Graph design skills preferred but not requires

Community Engagement 1 (CE1)



Director: Danica Chan

Associate Directors: Felix Ku & Junior Ho

Objective

- Engage the public to create a sense of place and to discover the relationship between our city, public spaces and community by “placewalking”
- Capacity building for understanding and envisioning our public space

Work scope

- Walking is one of the best ways to experience the city. This team organizes placewalking tours to discover public spaces in different districts for the public with interactive activities and dialogues
- Document the findings during the place walking exercises

Upcoming plans / sample projects

- Placewalking tours
- Hong Kong public space case study
- Public space designs review

Position(s) offered

Project Manager (x5)

Job requirements:

- Duties: to design/ host placewalking tours; support the design and production of artwork, promotional materials, event records and post-event archive
- Have creative mind and passionate in sharing and communicating with people
- With experience and passion in text composing/ graphic design/ video production (including filming and editing)
- Strong interpersonal skills would be a valuable asset
- Enjoy teamwork and a good team player
- University students and working young professionals in different fields are all welcome; landscape architect background is in advantage

Community Engagement 2 (CE2)



Director: Mandy Wong & Patsy Ho
Associate Directors: Lily Lau & Ruby Fung

Objective

- To upgrade the Public Space Directory (<http://database.hkpsi.org/>) to transform it into an information sharing platform on public space

Work scope

- Brainstorm and execute the ideas on the upgrade of Public Space Directory
- Promote the Platform to the public
- Collect and analyse the data on public space collected through the Directory

Upcoming plans / sample projects

- Public Space Directory

Position(s) offered

Project Manager (x3)

Job requirements:

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- Passionate in promoting public space to others
 - Self-motivated and high execution ability
 - With marketing, IT skills and knowledge will be an advantage

Place-making Lab (PML)



Director: Joshua Lam

Associate Directors: Kitty Tang & Ellena Wong

Objective

- Experiment with pop-ups as seeds of community catalyse across multiple districts and communities, pivoting longer term and widespread changes

Work scope

- Experimental ad-hoc pop-ups to long-term research at various locations
- Knowledge transfer and sharing to general public and community anchors
- Flexibility in proposing whatever comes to your mind

Upcoming plans / sample projects

- Fun Box (2018-)
- Giant Series: Jenga, Reversi, Poker (2015-)
- Tsuen Wan Promenade Place-making Project (in collaboration with Tsuen Wan District Council) (2017)

Position(s) offered

Project Manager (x4 - 6)

Job requirements:

-
- Self-initiated and resolute in idea realisation
 - Eagerness to engage with stakeholders of public space
 - Proficient in visual communication
 - Dedicated in occasional weekend place-making event and field research
 - Critical mind in observing and deriving learnings
 - CrEaTiViTY

Education (Edu)



Director: William Chung
Associate Directors: Jeremy Ho & Steve Cheung

Objective

- Introducing the concepts of public space to the next generation through education
- Integrating the concepts of public space into the existing education curriculum

Work scope

- Knowledge transfer as in-school educational programs
- Hands-on summer public space studio and workshops
- Design and create educational materials

Upcoming plans / sample projects

- School Tours including school workshops and talks
- A series of events co-organized by a NGO during summer (tbc)
- Design and create educational toolkit

Position(s) offered

Project Manager (x5)

Job requirements:

- Responsible and good time management

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- PASSIONATE in public space and education
 - Willing to participants in engagement with students and other parties
 - Current students would be an advantage

Social Media & Design (SMD)



Director: Anson Wong

Associate Directors: Laura Huen & Elaine Chan

Objective

- Convey timely public space-related knowledge through social media
- Initiate online and offline campaigns to raise public awareness

Work scope

- Creative online content related to public space advocacy on social media, including Facebook, Instagram etc.
- Curation and execution of online and offline campaigns
- Organization design advice and guidelines

Upcoming plans / sample projects

- Facebook Video Production, e.g. street interview collection, street experiment collection, public space yearly review (2016-2018)
- "Pic-a-day" public event (2017)
- Instagram Campaign and Rebrand (2019)
- Hong Kong Public Space Award (2019)

Position(s) offered

Social Media Manager (x2)

Job requirements:

- Regular management of HKPSI's social media platforms
- Sensibility to social issues and global trends
- Passionate in content creation (writing or graphics)
- Previous social media management experience is preferable
- Applicants with journalism and creative media background will be prioritized

Video Producer (x1)

Job requirements:

- Previous experience in filming, video editing and production
- Applicants with journalism and creative media background will be prioritized
- Work sample required for application

Designer (x2)

Job requirements:

- Proficiency in graphic skills and computer graphic design tools such as Adobe Suite (Photoshop, Illustrator)
- Previous design experience, including but not limited to graphic design, product design, creative media etc.
- Design samples required for application

Project Manager (x1)

Job requirements:

- Good administration skills and responsibility
- Experience in physical event preferable
- Acquire public space-related academic background preferable, including but not limited to architecture, landscape architecture, urban design etc.

Public Relations (PR)



Director: Canon Wong
Associate Director: Yuling Wong

Objective

- To promote positive public perceptions of HKPSI within the community

Work scope

- Develops media relations strategies;
- Organise PR events (e.g. press conferences) and prepare & distribute press release;
- Handling enquiries and interviews, media monitoring, coverage analysis, and database management; and
- Collaborate with internal teams and maintain open communication with external organisation and media.

Upcoming plans

-

Position(s) offered

Public Relations Manager (x3)

We are looking for Public Relations (PR) Managers to organise and coordinate PR activities and ensure effective communication with public, media and related organisations.

Requirements:

- Good knowledge of current affairs/news related to public space
- A good team player with dynamism and strong writing and communication skills
- PASSIONATE about public space
- Background in Journalism, Communications, Public Relations or a related discipline would be an advantage

Organization Development (OD)

Director: Anthea Cheung

Objective

- Evolve HKPSI to a sustainable organisation by experimenting different revenue generating models through collaborating with internal teams.
- Engaging private sector/ corporate as strategic partners.
- Organize Public Space Day/Festival with corporation with private sponsorship and corporate partners, as a brand building exercise

Work scope

- Liaise with HKPSI internal teams to explore revenue generating ideas
- Reach out to corporates for preparation of the event

Upcoming plans / sample projects

- Service provide x 1 in 2019
- Public Space Day/Festival in 2020

Position(s) offered

Project Manager (x3)

Job requirements:

- **Entrepreneurial** mindset - within a small team, willing to get your hands dirty to start on something completely new in the HKPSI
- **Passion** - willing to create something together and develop something so that others benefit
- **Desire** - to make your idea become reality even when things get in the way
- **Self-motivated** - have a high need for self-fulfilment
- **People person** - Good team player and communication skills.
- All background welcome. With events management would be an advantage.

Fund-raising (FR)



Director: Jeff Leung

Objective

- Seek sustainable funding to support event and daily operation of HKPSI
- Explore ways to turn “Public Space” profitable!

Work scope

- Organize and manage fundraising event
- Initiate public donation scheme
- Invite potential patrons for donation/sponsorship

Sample projects:

- Sponsorship for HKPSI 2019 Symposium
- FitJam (fitness training day at Mody Road Garden, Tsim Sha Tsui)
- Urban Sketching in Quarry Bay
- Product sales (e.g. picnic mat and public space/community map)

Upcoming plan:

- Product sales (e.g. picnic mat and public space/community map)

Position(s) offered

Fund-raising Manager (x3)

Job requirements:

- Creative!
- Demonstrated experience in event organizing/fundraising
- Background in business or relevant disciplines preferred

Secretariat (ST)



Director: Kathy Ip

Objective

- To govern administration of the entire organization
- To coordinate resources and support for other teams

Work scope

- Coordinate documentation of studies, projects and publicity
- Monitor database, shared drive and email domain
- Oversee human resources and talent acquisition
- Arrange training, orientation and annual dinner
- Formulate organization policies and guidelines
- Manage finance and account
- Provide legal advice

Upcoming plans

- Daily operation and routine monitoring of the above tasks
- HKPSI 8th Anniversary Dinner

Position(s) offered

Administrative / Executive Manager (x3)

Job requirements:

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- Organized, responsive, independent
 - Strong coordination and consolidation skills
 - Knowledge in IT, HR, database and quantitative analysis
 - Demonstrated experience in administration or secretariat

Special Projects (SP)



Director: Karl Chan

Objective

- To engage in ad-hoc initiatives that can address pressing public space issues

Work scope

- No specific scope or format
- Projects will likely involve ExCo members from other teams (cross-team collaboration), but core SP team members will take the lead.

Upcoming plans / sample projects

- Forums on latest public space issues
- Book publication
- Security guard training
- LCSD rules revamp
- Campaigns on bus stop / phone booth revamp
- 毛記電視分獎典禮轉播

Position(s) offered

Project Manager (x6)

Job requirements:

- Demonstrated event organizing experience
- Strong leadership record & problem-solving ability
- Creativity
- Willingness to work under time pressure